

## David J Williams

[david@graphicrecordingvn.com](mailto:david@graphicrecordingvn.com) | 📞 720-308-0915

<https://www.linkedin.com/in/realdavidwilliams>

<https://danjo53.wixsite.com/davidwilliamswriting> <https://www.graphicrecordingvn.com/>

## PROFILE

AI-certified writer, UX specialist, creative technologist with a PhD in Writing and a BA in Anthropology. Emmy-winning storyteller PBS, author with Random House, trained in AI Prompt Engineering, UX writing, digital media; author and professor in language, science/environmental writer, neurohumanities, and environmental psychology. Extensive experience in research, content creation, animation and cartooning/visual storytelling, leveraging AI for enhanced engagement and strategic innovation.

## EDUCATION & CERTIFICATIONS

**Ph.D. in English/Creative Writing**, University of Illinois at Chicago

**M.A. in English**, Northern Illinois University

**B.A. in Anthropology**, Northern Illinois University

## AI & UX Certifications

- **AI Prompt Engineering (Vanderbilt University)**
- **Human Factors in AI (Duke University)**
- **Career Essentials in Generative AI (LinkedIn & Microsoft)**
- **Generative AI & Thoughtful Online Search (LinkedIn & Microsoft)**
- **Conversational AI Design (Google)**
- **UX Elements of Design (Google)**
- **Micro1 AI Certification**
- **Digital Marketing Intensive (Boulder Digital Arts)**

## TECH & AI EXPERIENCE

### AI Content & UX Strategy

- Developed AI-driven content strategies and UX-focused AI implementations for organizations such as **Green Our Planet, News & Human Nature Magazine, and AI Educational Initiatives.**
- Created animated **AI explainer videos**, introducing users to AI fundamentals and prompt engineering:
- <https://youtu.be/iXpyd7MlaVM?si=IDKtlHuLEEsqAjxq> AI Introduction
- <https://youtu.be/sRE6vjJuukk> Prompts for ChatGPT Creative AI & Media

- **Founder of Trapdoor Media**, a creative agency merging AI, storytelling, and digital media.
- **Graphic Recorder & Whiteboard Artist**, translating complex ideas into engaging visuals for **AT&T, McKesson, and EDUCAUSE**.
- **AI-driven UX & content design** for various digital platforms.

## WRITING & STORYTELLING EXPERTISE

- Emmy-winning writer for **PBS KIDS**, crafting engaging content for young audiences.
- Author of **The Trickster Brain: Neuroscience, Evolution, and Narrative (Rowman & Littlefield)** and fiction books with **Random House**.
- Experienced in AI-enhanced **UX writing, strategic storytelling, and science communication**.
- Children's author with Alfred A. Knopf and McGraw-Hill's 5<sup>th</sup> Grade Reader ([Grandma Essie's Covered Wagon](#))

## ACADEMIC & TEACHING EXPERIENCE

### Professor of Writing & Digital Media (1998-2017)

Taught at **University of Colorado Boulder, Colorado School of Mines, Metro State University**, covering:

- **AI & Digital Media** (including prompt engineering and ethical AI use).
- **Science & Environmental Writing**, using media and storytelling to engage the public.
- **Creative & UX Writing**, blending narrative techniques with UX principles.

### Taught K-12 for the Illinois Arts Council, **ARTIST IN THE SCHOOLS (1980-1998)**

- **Taught Writing and the Arts** in schools throughout the State of Illinois

## AWARDS & RECOGNITION

- 🏆 **Emmy Award Winner**, Writing for PBS
- 🏆 **National Association of Parenting Publications Award (NAPPA)** for children's media
- 🏆 **Illinois Arts Council Award** for Literature
- 🏆 **Folk Music Apprenticeship Grant**, National Endowment for the Arts
- 🏆 **Best Teacher of the Year Awards**, Metro State & Colorado School of Mines